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Giftcraft is pleased to announce the Grand Opening of its new headquarters, warehouse and state-of-the-art showroom, featuring hundreds of new gift & décor items for 2008.
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this week in home décor

ATLANTA MARKET SPECIAL EDITION: Jan. 7, 2008

Hello. The [Atlanta International Gift & Home Furnishings Market](#) runs Jan. 8 to 16 (with the Temporaries open from Jan. 11 to 15). Following the gift market, the Atlanta International Area Rug Market begins on Jan. 17 and runs through Jan. 20.

Here are some events and activities you should know about.

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The Atlanta store tour

One of the joys of traveling—whether to market or on vacation—is seeing how your peers set up their shops. I asked Atlanta resident and *Home Décor Buyer* contributing editor H.M. Cauley to develop a list of notable home furnishings stores that are near a [MARTA train station](#), so you won't need a car or a taxi. (How green is that!) Here is her report and commentary:

- **Buckhead station**
[Artefacto](#). 3050 Peachtree Road, 404-926-0004. This Brazilian-based company brings its international style to Atlanta. The showroom boasts a mix of materials for pieces inspired by designers from around the world.
- **Lenox station**
[Frontgate](#). Phipps Plaza, 3500 Peachtree Road, 404-841-7170. See first-hand many of the items buyers have loved from the Frontgate catalog in this store, the company's first retail outlet. Browse accessories for kitchen, bed, bath, patio and outdoors.
[Rachel Ashwell Shabby Chic](#). Lenox Square, 3393 Peachtree Road, 404-841-5556. The company that started with slipcovers now offers a range of options in furniture, lighting, accessories, rugs and bedding.
- **Five Points station**
[Context](#). 75 John Wesley Dobbs Ave., 404-477-3301. This open, loft-like space, located in a former Ford dealership, is a showcase for furniture and accent pieces with a minimalist look, designed for the city's hip, urban dwellers.
- **Midtown, 10th Street station**
[Yes Home](#). 921 Peachtree St., 404-733-5909. Partners Keith Hobbs and Tommy Nix recently marked the fourth anniversary of their Midtown store, packed with living room sets, bedroom suites and assorted tables and chairs from outlets around the country.
[DRTC Studio](#). 905 Juniper St., 404-874-5583. When designer Willis Watts brought his first store, the Delaware River Trading Company, to Atlanta in 1999, he shortened the title to DRTC Studio, an apt name for the sophisticated furnishings and décor store that showcases Watts' designer eye.
- **Garnett Station**

[No Mas! Hacienda](#). 180 Walker St., 404-215-9769. This Castleberry Hill warehouse does double duty as a two-level showroom and a terrific Mexican restaurant. In between courses, browse the collection of new furniture and accent pieces designed by owners Walt Bilinski and Steve MacNeil and produced in Mexico.

- **Lindbergh station**

[Miami Circle Design District, Miami Circle](#). More than 80 stores line this Buckhead cul-de-sac, where buyers are invited to browse the vast selection of home furnishings, antiques, rare books, artwork, rugs and more.

[Architectural Accents](#). 2711 Piedmont Road, 404-266-8700. Antique and reproduction mantelpieces, decorative columns, ironwork, garden sculptures, lighting, hardware and more are part of this spacious store.

- **Decatur station**

[Gado Gado](#). 431-1 W. Ponce de Leon Ave., 404-377-9755. Owners Jill and Setiawan Onggo have stocked their store with a range of items from the islands in Southeast Asia. Look for imported, handcrafted, solid wood furniture pieces as well as home accents made by native artisans.

[Rue de Leon](#). 131 E. Ponce de Leon Ave., 404-373-6200. A former gas station has been transformed into this eclectic shop, where antiques and refurbished pieces share the spotlight with imported soaps and candles.

[Victory Vintage Home](#). 303 E. College St., 404-373-5511. Relive the 1950s in this well-stocked store with high-end, modern pieces as well as industrial-style metal desks, linens, barstools, china, glassware and lamps.

A product we like

[Golden Rabbit](#) always has styles and colors that are on trend. Its new Blue Crab dinnerware is made of carbon steel and porcelain enamel that is trimmed with stainless steel. Wholesale prices range from \$4.10 to \$44.50 (all items are sold open stock). See the line in Atlanta (Building 3, second floor, booth 1012). The company also exhibits in Boston, Chicago, Dallas, Kansas City (Kan.), Los Angeles, New York and Seattle.



Licensors make a splash

Licensing organizations and vendors are showing off their latest creations in Atlanta.

Williamsburg has more than 20 licensees launching new product at the Atlanta and Dallas markets. New licensees are **Reed & Barton** (holiday-themed dinnerware, flatware and ornaments), **Campania** (cast-stone urns) and **SPI Home** (garden accents).

The first-ever Williamsburg holiday décor collection by **Aldik** will feature a vast array of permanent botanicals inspired by the natural Christmas decorations seen throughout Colonial Williamsburg's Historic Area.

C&F Enterprises is showing new holiday bedding patterns. In Dallas, **Troy Lighting** and **Hudson Valley Lighting** will introduce indoor and outdoor light fixtures.

April Cornell Holdings is throwing a "block party" on Jan. 11 with three of its licensees: **Now Designs**, **Certified International** and **Evergreen Enterprises**. The



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party runs from 5 p.m. to 8 p.m. at the showrooms of Evergreen and Dugan-Bliss & Associates (Building 2, suites 1700 and 1701). **April Cornell** herself will make appearances on Jan. 12 at: **C&F Enterprises** (Building 2, suite 1435), **Crazy Mountain** (Building 2, suite 605) and **Manual Woodworkers & Weavers** (Building 2, suite 1601A).

Paragon (Southern Accessories Today showroom, Building 1, suites 12A2 and 12A9) premieres its new 34-piece **Candice Olson** collection, designed by the star of the television series "Divine Design."

AMC honors retailers

Two years ago, gift show organizer AMC launched its AmericasMart University seminar program. Retailers who accumulate nine credits earn a diploma. Members of the first graduating class are:

- **Mandy Becker**, Swagger, Cary, N.C.
- **Connie Callis**, Rainbow Gift Shop, Cumberland, Md.
- **Joyce Franklin**, Exquisite Designz, Snellville, Ga.
- **Bonnie Holland**, Indulgence, Concord, N.C.
- **Lori Jacobs**, Laurel Trading Company, Richmond Hill, Ga.
- **Brianna Lawrence**, Briarpatch On 34, Greenwood, S.C.
- **Patti Nelson**, It's Christmas, Venice, Fla.
- **James Nolan**, Willow Tree, Eatonton, Ga.
- **James Reider III**, Cats A Purrin, Harrisonburg, Va.
- **Wendy Reider III**, Cats A Purrin, Harrisonburg, Va.
- **Royal Reinsch**, Belk Provence, Bothell, Wa.
- **Debbie Renner**, Tullahoma House of Flowers, Tullahoma, Tenn.
- **Vickie Riley**, Baskets of Love, Atlanta
- **Steven Schafer**, The Granary Gift & Furniture Barn, Mount Cory, Ohio
- **Debbie Seid**, Lazy Fish, Pawleys Island, S.C.
- **Elise Seidita**, Couture Home, Lansdowne, Va.
- **Brenda Sneed**, Cheerio Gift Shop, Memorial Hospital, Chattanooga, Tenn.

No more carts

AmericasMart has revised its policy for carts and luggage on wheels. Beginning this market, **buyers may use only rolling briefcases and rolling laptop cases smaller than** 12 inches tall, 16 inches wide and 5 inches deep. AmericasMart asks buyers to check large carts and luggage.

I wonder if buyers are empowered to make a citizen's arrest?

More details online

For additional information about the market, including seminars, travel planning and events, go [online](#) or call 800-ATL-MART.

That's it for today. I'll be back Friday with the regular edition of "*this week in home décor.*"

Buy-Buy.



[Jim Carper](#)

Editor

Home Décor Buyer
